

Midstate Siding: Quality control a key component

Midstate Siding and Window Co. Inc. believes that quality is one of the most important components of service. That's why Midstate has a full-time quality control foreman.

"We are the only company in central Illinois I know of that has a man that does nothing but quality control," said advertising director Mike DuShane. The quality control supervisor is Don Altman.

"Doing a job right and doing a quality job is the most important thing we can do," DuShane said.

The company boasts an array of awards, including Wolverine Building Materials' exterior designer award, the Dow energy award and a No. 1 ranking in the vinyl siding category from the Institute for Historical Renovation.

Midstate has 27 years of experience. It is located at 801 Meadows Ave., Route 150, East Peoria. The company stocks all types of siding, including vinyl, steel and aluminum.

Midstate also handles requests for replacement windows, bay windows, picture windows, steel doors, storm doors, storm windows, shutters and decorative moldings.

"Customer satisfaction is our No. 1 goal," said DuShane.



Esther Bennett of 709 Herbert St., Peru, is one of Midstate Siding's many satisfied customers.

The company recently finished a new warehouse and office space and began a complete remodeling.

"Without quality work, we cannot stay in business," said DuShane.

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